



FOR IMMEDIATE RELEASE

October 27, 2008

Contact:

Olivia Baltimore

GoodGirlPR

(212) 560.5101

Olivia@goodgirlpr.com

PRESS RELEASE

Thomas Jones and Kerry Rhodes Host the Second Annual Ghost Ball to Benefit Safe Horizon

Sponsored by KING Magazine, Shmack Clothing, Solstice, Halcyon Jets and Black Boy

(New York, NY) – October 27, 2008, GoodGirlPR, in conjunction with King Magazine, present "The Ghost Ball" to benefit a social ill which affects the lives of many men and women-domestic violence. Last year, "The Ghost Ball" was hosted by Thomas Jones and Kerry Rhodes of the NY Jets and was widely supported by fashion and industry tastemakers. This year, they will continue their advocacy against domestic violence by hosting "The Ghost Ball" to benefit Safe Horizon, which is the largest provider of domestic violence services in the country.

"The Ghost Ball" kicks off on Friday, Oct. 31, 2007 at 8 p.m. at the Mercury Bar located in Midtown. Invitees are encouraged to make donations directly to Safe Horizon who will be on hand to raise awareness about domestic violence. Music will be provided by DJ Nickiee and DJ Shogun who have collectively rocked events for Soft & Beautiful, The United Negro College Fund, Brand Jordan, Essence, Global Grind, VH1, and many more.

About GoodGirlPR

GoodGirlPR is a public relations firm which specializes in the execution of powerful and persuasive publicity campaign strategies that are innovative, creative, and cost effective. We value our clients and their goals. Our duty is to help build our clients brand and give the brand ultimate exposure through events, media resources, and an effective digital marketing campaign.

About Safe Horizon

Safe Horizon is the nation's leading victims' assistance organization serving over 350,000 people every year who have been touched by violence. Whether responding to child abuse, domestic violence, stalking or other violent crimes, Safe Horizon helps victims and their families heal and rebuild their lives. For more information on Safe Horizon, please visit www.safehorizon.org.